Program for

CMI’s 7\textsuperscript{th} annual International Conference:

MOBILE COMMUNICATIONS IN DEVELOPING COUNTRIES

Monday November 17\textsuperscript{th} 2014 (Day 1)

<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>08:45 – 09:15</td>
<td>Registration</td>
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<tr>
<td>09:15 – 09:30</td>
<td>Welcome and introduction to the conference by Knud Erik Skouby, Director of CMI</td>
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<td>09:30 – 10:30</td>
<td>Invited speakers I - Chair: Knud Erik Skouby</td>
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<td>- Steffen Ring, Senior Director Motorola</td>
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<td></td>
<td>Title: ‘UNITED NATIONS and ITU, an effective vehicle to support the needs for spectrum and technology in developing countries. – An outstanding example’</td>
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<td>- Karoline Rahbek, World's best news</td>
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<td>Title: ‘A world of mobile miracles’</td>
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<td>10:30 – 11:00</td>
<td>Coffee break</td>
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<td>11:00 – 12:30</td>
<td>Paper session 1 – Chair: Henning Olesen</td>
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<td></td>
<td>- Paper title: ‘Creating innovative types of mobile network operators: A market model study of mobile infrastructure sharing in Africa.’</td>
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<td></td>
<td>Mårten Sundquist, Ashraf Widaa, Jan Markendahl</td>
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<td>Wireless@KTH, KTH Royal Institute of Technology, Sweden</td>
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<td>- Paper title: ‘Determinants of Mobile Phone Use in West Africa. Findings from an Empirical Study in The Gambia’</td>
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<td>Johanna Hartung and Martin Emmer</td>
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<td>Institute for Media and Communication Studies, Freie Universität Berlin</td>
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<td>- Paper title: ‘PPI Approach towards Backhaul Fibre-Optic Infrastructure Development in rural Areas in Nigeria - The Case of the USPF’</td>
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<td><a href="mailto:cmi@cmi.aau.dk">cmi@cmi.aau.dk</a>, CMI, Aalborg University</td>
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12:30 – 13:15  Lunch

13:15 – 14:45  Paper session 2 – Chair: Anders Henten

- Paper title: ‘A Comparative Study of Smart Grid Development in Developed and Developing Countries’

- Óscar Álvarez, Amirhossein Ghanbari and Jan Markendahl
  Wireless@KTH, KTH Royal Institute of Technology, Sweden

- Paper title: ‘Mobile technologies and Innovation within Sub-Saharan Africa: A case study of the M-Pesa mobile payment system’
  Roseline Wanjiru
  Newcastle Business School, Northumbria University

- Paper title: ‘Challenges in Bhutan's Internet communications’
  Szymon Zylinski,
  UWM in Olsztyn, Poland

14:45 – 15:00  Coffee break

15:00 – 15:45  Skype session: - Chair: Reza Tadayoni

- Title: ‘Assessing the Role of Information and Communication Technologies to Enhance Food Systems in Developing Countries: A Focus on Eastern and Southern Africa’
  Charles Steinfield and Susan Wyche
  Global center for food innovation, Michigan State University

15:45 – 17:30  Book Launch:

  The Dynamics of Broadband Markets in Europe
  Realizing the EC 2020 Digital Agenda Goals

  Reception

19:00  Dinner in Copenhagen
Tuesday November 18\textsuperscript{th} 2014 (Day 2)

9:30 – 10:30  Invited speakers II – Chair: Knud Erik Skouby

- **Peter Ib**, COO Blue Town
  Title: Rural communications – a case story

- **Michael Moesgaard Andersen**, CEO Andersen Advisory Group, Adj. professor at CBS
  Title: ‘Private and public efforts in the development of telecommunications in Africa based on selected case stories’

10:30-11:00  Coffee Break

11:00 – 12:30  Paper session 3 – Chair: Iwona Windekilde

- Paper title: ‘M2M Communications in Developing Countries’
  **Luis Martinez**, M Istiak Hossain and Jan Markendahl
  Wireless@KTH, KTH Royal Institute of Technology, Sweden

- Paper title: ‘A Close Look on Mobile Number Portability in Turkey’
  **Yavuz GÖKTAYLAR** and Mehmet Bilal ÜNVER
  Information Communications and Technologies Authority of Republic of Turkey (ICTA)

- Paper title: ‘Use of Social Media for Knowledge Transfer, the Mediating Role of Task Characteristics and their Implications on Knowledge Transfer Success’
  **Albert Gyamfi**
  cmi@cmi.aau.dk, CMI, Aalborg University

12:30-13:30  Lunch
13:30-15:00  Paper session 4 – Chair: Morten Falch

- Paper title: ‘Can Licensed Shared Access bring benefits to Developing Countries? - A comparison of the potential benefits of LSA in Europe and Latin America’

  **Gerardo Daniel Aguirre Quiroz, Ashraf Awadelkarim Widaa Ahmed, Jan Markendahl**
  Wireless@KTH, KTH Royal Institute of Technology, Sweden


  **Otasowie O. Paul**
  Department of Electrical Electronics Engineering University of Benin, Benin City, Nigeria

- Paper title: ‘The prepaid mobile market in Africa’

  **Roslyn Layton**
  cmi@cmi.aau.dk, CMI, Aalborg University

15:00-15:15  Coffee break

15:15-16:15  Book launch: The African Mobile Story

16:15-17:15  Book launch: User Requirements for Wireless

17:15  Closing