

13th CMI Conference: November 26-27, 2020
DIGITAL TRANSFORMATIONS – POTENTIALS AND CHALLENGES

Link to registration <https://beta.events.aau.dk/event/CMI2020>

Version as of October 22, 2020 - program subject to change

PROGRAMME – DAY 1

9:00 – 9:10	<p>Welcome address</p> <p>Assoc.Prof. Reza Tadayoni. <i>Director. CMI, Aalborg University, Denmark</i></p>
9:10 – 9:40	<p>Keynote address on Platform economics – theories and their consequences</p> <p>Professor. Robin Mansell <i>London School of Economics, UK</i></p> <p>Robin Mansell (professor at LSE) will introduce her new book co-authored with Ed Steinmueller. This cutting edge book introduces the origins and consequences of digital platforms, examining how artificial intelligence-enabled digital platforms collect and process data from and about users by providing social media and e-commerce services. The book compares and contrasts neoclassical, institutional and critical political economy approaches. It shows how uneven power relationships between platform operators and their users are analysed in different economic traditions.</p>
9:40 – 9:50	Break
<p>SESSION 1 DIGITAL TECHNOLOGIES AND DIGITAL TRANSFORMATION SESSION CHAIR- KNUD ERIK SKOUBY</p>	
9:50 – 10:10	<p>Prospects for the advancement of the TikTok in the age of 5G communication.</p> <p>Meihuan Han and Xinyan Zhang <i>Tsinghua University, China</i></p>
10:10 - 10:30	<p>Private 5G networks – developments and debates in Europe.</p> <p>Reza Tadayoni and Anders Henten <i>CMI, Aalborg University, Denmark</i></p>
10:30 - 10:50	<p>5G Networks' Implementation and Development of Smart & Sustainable Cities: Evidence and Key Issues.</p> <p>Alexandros Psyrri, Antonios Kargas and Dimitrios Varoutas <i>National and Kapodistrian University of Athens, Greece</i></p>

10:50 – 11:10	AI/ML applications and the potential transformation of Fintech and Finserv sectors. Advait Deshpande <i>RAND Europe, UK</i>
11:10 – 11:30	A Blockchain Technology Approach for the Security and Trust in Trade Finance. Neha Jain <i>Thakur College of Engineering and Technology, India</i>
11:30 – 11:40	Break
SESSION 2 CHALLENGES AND OPPORTUNITIES TOWARDS DIGITAL TRANSFORMATION SESSION CHAIR – MORTEN FALCH	
11:40 – 12:00	The impact of game censorship and regulations on foreign game consoles in China Jiaqiang Zhang and Candy Chiu <i>Wenzhou-Kean University, China and Wenzhou-Kean University, Philippines</i>
12:00 – 12:20	Government Regulation, Platform Media Report And Information Disclosure Of China's Internet Giants. Xiangyu Hai and Kwok Shane <i>The School of Media & Communication, Shanghai JiaoTong University</i>
12:20 – 12:40	An Empirical Research on Consumer Video Activism and the Emergence of the Consumer Sphere in China. Zizheng Yu <i>School of Journalism, Media and Culture, Cardiff University, UK</i>
12:40 – 13:00	Situated Learning in Teaching Business English in the age of digital transformations. Magda Bielenia-Grajewska <i>University of Gdansk, Poland</i>
13:00 – 14:00	Lunch
SESSION 3 INDUSTRY PANEL SESSION ON SMART CITY SESSION CHAIR- REZA TADAYONI	
14:00 – 14:40	Industry panel session on Smart city TBC
14:45 - 16:40	Parallel sessions
16:40 – 15:00	Session Wrap up Prof Anders Henten <i>AAU,Denmark</i>

PARALLEL SESSIONS – Day 1

	Session 4 A Digital Transformation Disinformation and COVID 19 Session Chair – Jannick Sørensen	Session 4B Digital transformation in Society Session Chair – Sokol Kosta	Session 4C Privacy session 1A Session Chair - Emmanouil vasilomanolakis	Session 4D Privacy session 1b Session chair – Jens Myrup
14:40 - 15:00	Faruk Guven	Albert Gyamfi and Sibdow Abdul-Jalil Iddrisu	Prosper Yeng, Stephen Wolthusen and Bian Yang	Clifford Neuman, Harshit Kothari and Chinmaya Pandit
	<i>Abdullah Gul State University, Turkey</i>	<i>University of Regina, Canada</i>	<i>Norwegian University of Science and Technology(NTNU), Norway</i>	<i>University of Southern California USA</i>
	Topic: Understanding Digital Transformation during COVID-19	Topic Smart Agricultural Knowledge and Innovation System (Smart AKIS) for Disease Management	Topic Security policy monitoring, an irony? Adopting vulnerability principle as the panacea.	Topic Privacy in times of a pandemic.
15:00 – 15:20	Małgorzata Bielenia	Antonios Kargas, Georgios Loumos and Dimitrios Varoutas	Danny Hetzel, Susan Lincke, Carter Clothier and Sebastion Halverson	Zhou
	<i>University of Gdansk, Poland</i>	<i>Content Management in Culture P.C., Greece. National and Kapodistrian University of Athens, Greece</i>	<i>University of Wisconsin-Parkside USA</i>	<i>Sun Yat-sen University China</i>
	Topic Leadership in the digital age during crisis situations.	Topic How an augmented reality's application can lead to digital transformation of the way that historical information and cultural context is received in social space.	Topic An Evaluation of Mobile Application Permissions in Top versus Malware Android Applications.	Topic Information privacy concerns as mediator: effects of risk, benefits and information privacy concerns on Chinese teens' online privacy protection behaviors.

15:20 - 15:40	Gretta Mohan, Ciarán MacDomhnaill and Selina McCoy	Zahra Falahatpisheh and Datis Khajeheian	Anders T. Christensen, Henning Olesen, Lene Sørensen and Christian Jensen	Demet Kasap
	<i>Economic and Social Research Institute, Ireland</i>	<i>University of Tehran Iran</i>	<i>CMI, Aalborg University, Denmark</i>	<i>Apex Systems, USA,</i>
	Topic Impact of Broadband availability on secondary student engagement during COVID-19 school building closures in Ireland.	Topic Affordances and IT Design: A Typology for Social Media and Platform Affordances.	Topic Thinking twice about digital voice assistants: Do we want our voiceprints and emotions in the cloud?	Topic Real Time Data Politics and Privacy During the COVID-19 Pandemic.
15:40 – 16:00	Yakubu Ajiji Makeri, Afam Uzorka and Abdurrahman Hassan Shuaibu	Idongesit Williams, Morten Falch and Reza Tadayoni	Armando Ramirez, Anthony Aiello and Susan Lincke	Bhumika Sharma, Mohammed Muqtadir and Dr. Niteesh Kumar Upadhyay
	<i>Kampala International University, Uganda</i>	<i>CMI, Aalborg University, Denmark</i>	<i>University of Wisconsin-Parkside, USA,</i>	<i>Himachal Pradesh University M.M.Public School, India Galgotias University, India</i>
	Topic Digital Revolution During Covid-19 For Small Businesses And Universities In Africa.	Topic The proposed BSR Cross-border business registration Service and its Implication to E-government.	Topic A Survey and Comparison of Secure Software Development Standards	Topic Digital Contact Tracing During Pandemic Vis-À-Vis Right To Privacy.
16:00 – 16:20	Dren Gërguri and Gëzim Qerimi	Lu Jiang		Hanifa Abdullah
	<i>University of Prishtina "Hasan Prishtina, Kosovo</i>	<i>Dalian University of Technology, China</i>		<i>UNISA, South Africa</i>
	Topic Disinformation And Social Media Usage In Kosovo During COVID-19.	Topic The characteristics of New Media Virtual Art and its Enlightenment to Digital Art Collection Industry.		Topic Towards the attainment of information privacy protection compliance.

16:20 - 16:40	Zsofia Meszaros			Gabriel Rosa da Mata Ribeiro
	<i>Vrije Universiteit Brussels, Belgium</i>			<i>Vrije Universiteit Brussel, Belgium, imec-SMIT, Belgium</i>
	Topic The World Is on Fire, How Did You Know? - Reverse Agenda-Setting Theory untangling the mists of mis- and disinformation in the case of #ArsonEmergency			Topic Decolonising 'Privacy': negotiations of surveillance capitalism and visibility in the global South.

PROGRAMME – DAY 2

9:00 – 9:10	Introduction to Day 2 Prof. Anders Henten <i>CMI, Aalborg University</i>
SESSION 5 INDUSTRY PANEL ON DIGITAL TRANSFORMATION SESSION CHAIR – LENE SØRENSEN	
9:10 – 9:50	Industry panelist TBC
9:50 – 10:00	Break
SESSION 6 DIGITAL MEDIA SESSION CHAIR – HENNING OLESEN	
10:00 – 10:20	The Danish Next-Generation Television Broadcasting Test Platform in Copenhagen. Allan Hammershøj, Aleksander Nowak, Jonas Hansen and Cedomir Stefanovic <i>Mediathand, Denmark</i> <i>CMI, Aalborg University, Denmark</i>
10:20 - 10:40	The Challenge of Digital Media to Democracy in Europe: an engaged approach Jesús Sabariego <i>Universidad de Sevilla, Spain</i>
10:40 – 11:00	When TV Broadcasting met Recommender Systems - A Case (Love-)Story from Denmark Jannick Sørensen <i>CMI, Aalborg University, Denmark</i>
11:40 – 12:10	AI or Human: Understanding the Recent Developments of AI-Generated Media Content and the Inherent Societal and Ethical Implications. Davor Ljubenkov, Reza Arkan Partadiredja and Carlos Entrena Serrano <i>Aalborg University Copenhagen</i>
12:10 – 12:30	The relationship between post time and post type in correlation with audience response. Styliani Antonakopoulou and Andreas Veglis <i>Aristotle University of Thessaloniki</i>
12:30 – 13:30	Lunch
13:30 - 14:10	Parallel Sessions
	Wrap up Assoc. Prof. Reza Tadayoni, <i>Director CMI, Aalborg University</i>

PARALLEL SESSION – DAY 2

	Session 7A Surveillance Capitalism Session Chair – Anders Henten	Session 7B Infrastructure and Business Models Session Chair - Cedomir Stefanovic	Session 7C Workshop on state of knowledge in cyber-security Session Chair- Emmanouil Vasilomanolakis	Session 7D workshop on state of knowledge in cyber-security Session Chair – Shreyas Srinivasa
13.30 -13:50	Helena Atteneder and Bernhard Collini-Nocker	Anders Henten and Iwona Windekilde	TBC	TBC
	<i>University of Duisburg-Essen, Germany, PLUS, Austria</i>	<i>CMI, Aalborg University, Denmark Norwegian University of Science and Technology</i>	<i>Aalborg university</i>	<i>Aalborg University</i>
	Topic: Under control: Audio/Video Conferencing Systems Feed "Surveillance Capitalism" with Students' Data	Topic: Critical infrastructure – what is it, and what are the implications?	Topic:	Topic:
13.50- 14:10	Morten Falch	Katalin Feher	TBC	TBC
	<i>CMI, Aalborg University, Denmark</i>	<i>Fulbright and Bolyai Research Scholar, Budapest Business School University of Applied Sciences, Hungary</i>	<i>Aalborg University</i>	<i>Aalborg University</i>
	Topic: Surveillance capitalism – a new techno-economic paradigm?	Topic: Trends and business models of new-smart-AI media.	Topic:	Topic:

14:30 – 14:40		Saba Orfi and Datis Khajeheian	TBC	TBC
		<i>University of Tehran</i>	<i>Aalborg University</i>	<i>Aalborg University</i>
		Topic: Switching Costs in Cloud Platforms: Identifying and Ranking the Effective Factors on the Migration of SMEs by Using Push-Pull-Mooring Framework.	Topic:	Topic:
14:40- 16:30		Hanifa Abdullah	TBC	TBC
		<i>UNISA, South Africa</i>	<i>Aalborg University</i>	<i>Aalborg Univesity</i>
		Topic: Proposition of a strategy for social media marketing.	Topic:	Topic: