



**Program for**  
**CMI's 6<sup>th</sup> annual International Conference:**  
**Developing the future ICT infrastructure**  
**technologies, markets, and policies**  
**Thursday November 28<sup>th</sup> (Day 1)**

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<b>08:30 – 09:00</b>	Registration
<b>09:00 – 09:30</b>	Welcome and introduction to the conference by Knud Erik Skouby, Director of CMI
<b>09:30 – 10:30</b>	Presentations by industry players Chair: Knud Erik Skouby <ul style="list-style-type: none"><li>• Jørgen Abild Andersen, Chair, ICCP/OECD</li><li>• Mads Arnbjørn Rasmussen, Vice Director, YouSee</li></ul>
<b>10:30 – 11:00</b>	<b>Coffee break</b>
<b>11:00 – 12:30</b>	Panel discussion on future infrastructure developments Chair: Knud Erik Skouby <ul style="list-style-type: none"><li>• William H. Melody, Guest Professor, CMI, AAU</li><li>• Jørgen Abild Andersen, Chair, ICCP/OECD</li><li>• Jacob Willer, Director, Teleindustrien (Danish Telecom Industry)</li><li>• Martin Salamon, Chief Economist, Danish Consumer Council</li></ul>
<b>12:30 – 13:30</b>	<b>Lunch</b>
<b>13:30 – 15:00</b>	Paper session 1 – Platform markets and market dynamics Chair: Morten Falch <ul style="list-style-type: none"><li>• Pieter Ballon, Sven Lindmark, Cristina Cullell-March, and Katharina Hoelck : Applied platform market theory in the FI-PPP ecosystem</li><li>• Katharina Hoelck, Valérie-Anne Bleyen, and Pieter Ballon: Competitive dynamics In the ICT sector: Assessing the impact of multi layered platform networks on technological developments</li><li>• Roslyn Layton: The Paradox of OTTs: How they support and hinder the development of ICT Infrastructure. A critical review of Skype, WhatsApp and Netflix</li></ul>
<b>15:00 – 15:30</b>	<b>Coffee break</b>



## Thursday November 28<sup>th</sup> (Day 1 continued)

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- 15:30 – 17:30** Book project on broadband developments in Europe  
Chair: Anders Henten
- 15:30 Introduction, Anders Henten
- 15:45 The Broadband Book project, Wolter Lemstra and William H. Melody
- Review objectives, process, contributors
  - Quantitative analysis as parallel effort (TCI)
- 16:00 The major findings and debate
- Introduced by Wolter Lemstra
  - Discussants Edvins Karnitis and Davide Gallino
  - Discussion with the audience and case authors: Olga Batura, Davide Gallino, Edvins Karnitis, Anders Henten, and Wolter Lemstra
- 20:00** Dinner in Copenhagen

## Friday November 29<sup>th</sup> 2013 (Day 2)

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- 9:00 – 10:30** Paper session 2 – Market and technology trends I  
Chair: Iwona Windekilde
- Andres Laya, Ashraf Widaa, and Jan Markendahl: Migration strategies in network deployment to support M2M communications
  - Andreas Menychtas, Pavlos Kranas, Shenja van der Graaf, Wim Vanobberghen, Ulrich Schade, and Ravi Coote: EPIC: A holistic approach for smart city services
  - Per Lynggaard: A distributed smart home system based on smart objects
- 10:30 - 11:00** **Coffee Break**
- 11:00 – 12:30** Paper session 3 – Market and technology trends II  
Chair: Lene Sørensen
- Tatjana Apanasevic: Obstacles to investments in mobile payments (the perspective of merchants)
  - Keston H. Pierre: Driving telecommunications in the Caribbean: Is effective competition attainable?
  - Morten Falch, Anders Henten, Knud Erik Skouby and Reza Tadayoni: Bandwidth requirements in a 2020 perspective
- 12:30 - 13:30** **Lunch**